



PNGID

PAPUA NEW GUINEA
INSTITUTE OF DIRECTORS

Promoting Good Governance

2011 Directors Awards

Your resolve is PNG's future

The President's speech

BENNY POPOITAI



THE Awards night is a premier event for PNGID in recognising the contribution of different individuals and businesses in promoting good governance practices in work places in their dealings with their stakeholders the community we live in and Papua New Guinea.

It is through the recognition of these contributions made by these people and companies that PNGID seeks to initiate change for the better throughout corporate and the public sectors in PNG in our common endeavours to create wealth and in the process increase the living standards of the population over time.

This remains our long term objective. The recipients of the awards tonight and those who have received this award in the past years are our champions.

They have and are continuing to contribute to greater good governance in their different capacities. And be like a beacon in a storm that are there to show the way, they are role models in PNG and the rest of the world.

We measure the success of an economy through growth in Gross Domestic Product (GDP), yes, it is a common measure of economic prosperity throughout the world but how this translate to the men and women on the street and in the villages lies in good corporate governance. It is the process in which the service delivery is undertaken. The systems, the processes, and most importantly, the people who drive these systems and processes.

In many speeches by leaders in government and in business, we hear of service delivery problems, we hear problems of lack of services, and of projects not implemented, or not even started. This boils down to

policies, processes and the people who drive them. There is a cry for a proper audit trails to follow through to establish where there are bottlenecks and why the problems have occurred, when it is identified a range of options on how best to tackle the bottle neck.

In many instances, policies and procedures are well intended. It is more to do with the people who drive the systems.

In this respect, the process of selecting persons for the job need to be improved to ensure that the person who is selected is a "right fit". Too many times we hear persons to very senior positions in the public sector including semi-government bodies do not go through appropriate screening processes and therefore the best persons are not selected for the jobs. Ladies and gentlemen, in there lies the problem.

This is where the services delivery issue lies. Persons driving the systems of delivery do not have the merits to sit on the chair he/she occupies. PNGID is looking forward to forming a partnership with government to promote good corporate governance to assist government in its objective of service delivery for all. It is our hope that this will enable the gains made at the macro level are translated to greater good, to improving the living standards of the six million people of Papua New Guinea.

In 2010, we held courses, and Meet & Greet, female membership increased from 36 to 50 we hope that in the years to come there will be gender balance in board rooms in PNG.

Early this year we amended the constitution and then re-elected our board members and I am happy to say that

our gender balance increased that we had previously had one female board member and now we have two out of seven.

Tonight we will recognise our young director of the year, male director of the year and female director of the year. In addition this will be the second year in which PNGID will recognise a company of the year. This category is judged to be a company that considered to be innovative and has taken initiative and has a positive impact in the wider community. No doubt I am happy to say that there were many nominees; unfortunately, we must make a decision.

It does not mean that those others nominated are not champions. You all are our champions, you all were recognised and were nominated for your contributions. I salute you. The male and female directors are directors who also have contributed immensely to their companies and the community.

Two new FELLOWS will be added to the prestigious be FELLOWS of PNGID. This category recognises persons who have contributed immensely not only to their organisations but to have contributed widely either through other boards and or through promoting good governance. Also in this category there are many people nominated.

They will now be added to the ten we already have which includes: Sir Nagora Bogan, John Jeffrey, David Murray, Thomas Fox, Sir Wilson Kamit, Kieran Nash, Brian Hull, Michael Mayberry, Monica Salter and Paul McLaren.

Ladies and gentlemen corporate governance in PNGID. Vision 2050 is a statement of intent from the Government is

a step in the right direction, indeed corporate governance is deliberate in the statement as the government recognising without proper governance the vision of healthy wealthy nation by 2050 will only be a dream. So ladies and gentlemen, PNGID we should start a ripple that will flow through to all corporations, all government departments and entities that will have uplifting impact on the practices that we are engaging to another level in recognising the greater responsibilities that we are entrusted with in performing our daily tasks. It applies to the CEO as well as office cleaner the responsibilities of appropriate governance in the same.

Nevertheless with your support we can become a small but high impact organisation in our endeavour to promote greater governance in our beautiful country PNG. Let me close by acknowledging our hard working Executive Officer, Eileen Simet for all the hard work for PNGID, she is a very energetic and work really hard, even tells me what to do.

Our Board members are:- Mr. Richard Kassman, (Vice President, Ms. Zarnie Theron, Ms. Linda Paru, Mr. Wayne Dorgan, Mr. Paul Harris and Mr. Christopher Giddings, I also thank the outgoing board member Mr. Ben Thomas, who has been appointed, as the new Vice-Chancellor for the Pacific Adventist University and welcome our newest member, Ms. Linda Paru.

Finally, thank you all for your support of the work of PNGID. For the persons and companies that were nominated, I congratulate you for what you are doing.

Finally, thank you na wanbell istap.

2011 PNGID Winners and Fellows



(L-R) PNGID Vice President Richard Kassman, Sir Ling James Seeto, James Popo Gore, Dr. Cecelia Nembou, Lorna McPherson, Peter Tepure and PNGID President Benny Popoitai.



2011 Award Winners

Male Director of the Year



Post PNG's Chief Executive Officer Peter Maiden is the winner of the 2011 Male Director of the Year. Mr. Maiden said he was honoured to accept the award. "One only has to reflect on the prior chosen subjects who have been awarded this position to know what a true honour it is to be invited into the club."

A Business Analyst with years of Industry experience, he specialises in Turnaround Management and Performance Improvement, Project and Change Management, Audits, Investigations and Due Diligence for Valuations. He holds a Bachelor of Commerce from the University of New South Wales (Aus), is a member of the Institute of Chartered Accountants (Aus), the Australian Institute of Company Directors and the PNG Institute

of Directors. Apart from this, Mr. Maiden also plays directive roles in the Business Council of PNG and the PNG Business Coalition Against HIV & AIDS (BAHA). Peter Maiden joined Post PNG ten years ago when it was put into Interim Liquidation. And as he reflects on those years, what was clear to him then and still central to success he believes are Employee Morale and Self Esteem and Customer Trust and Confidence. He also shares three other factors which he believes are essential to individual and entity success. These factors uplifted from GridWorks, a leadership tool was adapted from The Power to Change by Rachel McKee and Bruce Carlson and introduced to him and the Post PNG management team by a Lady Helen O'Sullivan in 2010. To quote "The hallmarks of today's top performers are: 1. Willingness to Embrace Change : Creating an environment where people have the ability to take decisive action even when the future is unsure. 2. Courage and Skill to Solve Conflict : Recognising and surfacing differences as a key ingredient to creativity and encouraging respect for one another as critical to resolving them productively. 3. Awareness of Self and Others : Understanding your attitudes and behaviours and their impact on other's ability to work collaboratively." Unquote

Mr. Maiden deems these attributes as valuable and says could be considered when looking at further developing the criteria for choosing a Director of the Year, be it in part, in the creation of a better future.

Female Director of the Year



Dr. Cecelia Nembou has been awarded the Female Director of the Year for 2011. Dr. Nembou, a strong advocate of good governance, is an Associate Professor of Management and Vice President of the Divine Word University. "I am honoured to be given the award. It's quite an honour to be recognised. And I thank everyone who has supported me throughout the years," said Dr. Nembou. Dr. Nembou has held academic and senior managerial positions both in the country and overseas. As an academic at the University of Papua New Guinea for 25 years, she was a Senior Lecturer in Mathematics, Head of the Mathematics Department, Executive Dean of the School of Natural and Physical Sciences, Pro Vice Chancellor and Acting Vice Chancellor. She was also one of the initial

members of the PNG Institute of Directors.

Before joining the Divine Word University in 2005, she was at the University of Wollongong in Dubai, the United Arab Emirates where she was the Academic Registrar and Assistant Professor in Mathematics. Dr. Cecelia Nembou is from the Manus Province and holds a PhD in Operations Research from the University of New South Wales, Australia. She also has a Master of Science in Operations Research from Sussex University (UK), a Postgraduate Diploma in Statistics from the Canberra College of Advanced Education (Aus) and a Bachelor of Science in Mathematics from the University of Papua New Guinea. Apart from these, she has also attended numerous professional and personnel development short courses in corporate governance, strategic planning and management, quality assurance, customer service and marketing management. Whilst with the Divine Word University, Dr. Cecelia Nembou is also responsible for the development of the University's Port Moresby Campus.

Young Director of the Year



James Popo Gore is the winner of the Young Director of the Year award. James is 35 years old, married to Javero Kefe and father to Marjorie (12) and Remijius(7). He is a proud Papua New Guinean who did all his academic studies in PNG.

He has over 12 years of work experience having worked for PwC for over 10 years (two years in Brisbane, Australia and over eight years in PNG.) He has been the Principal of Gore Accountants & Business Advisors (GABA) since October 2009 (less than two years). He established GABA after leaving his employment with PwC in September 2003.

"I am really grateful and motivated by the award. When you are committed and determined to achieve something then you need to go

for it. You can't sit back and wait for it." James is also either a director or company secretary of a number of companies including being previously selected and participated on the NASFUND Board as a Trainee Director. He has significant experience in providing auditing, accounting, compliance and business advisory services to clients in a wide range of industries/sectors in both Australia and Papua New Guinea.

Innovative Company of the Year



Upon receiving the award, Digicel's Commercial Director Lorna McPherson said Digicel was all about using technology to change the country.

"I thank the Institute of PNG Directors for this award. I also thank the hardworking team at Digicel. Digicel will continue to deliver quality products and services to its customers."

Since 2007, when they first launched services in PNG, Digicel has transformed the telecommunications landscape in Papua New Guinea by making mobile communication affordable and accessible to everyone for the first time.

They have established one of the best known brands in PNG renowned for inexpensive and stylishly functional products, competitive rates, superior customer care and innovative services. Digicel rolled out a nationwide state of the art GSM mobile network, using helicopters, quick install tower technology and monopolies to bring coverage to even the most remote and challenging locations. This year also saw Digicel enhance its network further with an additional 100 GSM towers and which now provides coverage for Voice, SMS and Internet services to over 4.5 million Papua New Guineans.

Digicel's launch saw the prices of handsets and calls drop by as much as 60 percent. The introduction of per second billing, rather than per minute, provided saving of 30 percent to customers while offer a range of better value pricing including "Super Off Peak" rates made communications affordable to every budget.

Digicel has lead the way in providing access to Top Up options for customers with over 12,500 resellers nationwide. They introduced a new innovative electronic Top Up option with Post PNG, as well ATM Top Up, SMS Top Up in partnership with BSP and online Top Up. All of these innovative options mean customers can stay connected no matter where they are.

Digicel launched PNG's first 24 hour free customer care hotline after investing significantly in a state of the art call centre facilities technology to set new standards for the industry. This vision now see Digicel in 2011 Digicel has now begun to offer "out-sourced" customer care solutions to other companies such as Airlines PNG in a first for PNG.

Digicel PNG was first to market with GPRS internet on handsets and introduced the benefits of BlackBerry to PNG to both pre and post paid customers. In 2011 Digicel provided another major boost to internet connectivity in PNG with the launch of Digicel broadband offering high speed internet to Papua New Guineans in their pockets through a range of handsets, Tablet devices and as well on laptops through their new USB plug-in dongle. Digicel has also pioneered social media marketing in PNG with PNG's biggest facebook page with 11,800 fans interacting with Digicel on Facebook.

Since 2007 Digicel has partnered with BSP NasFund, NubaWan Super Fund (2011) and TISA (2011) to provide convenient balance check facilities to their customers using Digicel phones saving them time This month Digicel has begun pre-registering customers for its groundbreaking 'cellmoni' service which will transform Digicel mobile phones into electronic wallets allowing customers to lodge or withdraw cash to their phones, pay bills and send money to any Digicel phone in the country. The service was developed in partnership with the Pacific Financial inclusion Fund with a view to addressing the needs of the up 70 percent of Pacific Islanders who do not have access to basic financial services.

Apart from all these innovative services, Digicel has also been involved in many education, health and community projects all over the country which has benefited more than 100,000 people. These were made possible with the Digicel Foundation, which is the company's non-profit arm which was established in 2008.

The Digicel Foundation has doubled its annual budget to K6.8 million. Some of the projects it has helped established are:

- 28 rural primary school classrooms
- 45 elementary classrooms completed and caters for 1,000 children in rural areas with more than 3,000 children educated per year
- All steel , pre fabricated, double classroom buildings at Community Learning Centre (CLC) Program catering for 1,500 marginalised children
- 3 Mobile Health Clinics treating 1,000 people a month (each cost US\$50,000) Operated by partner church clinics for outreach programs offering Immunization, HIV/Aids testing, treatment & counselling, TB and malaria treatment and pre and antenatal care.
- 3 Women's Shelters established and 3 Family Support Centres co-funded Hotlines – HIV AIDS, Domestic Violence & pre- and ante natal care (7,000 calls per month)



Our New Fellows

Code of Conduct

LADY WINIFRED TARE KAMIT



Lady Winifred is a lawyer by profession and is a Senior Partner with Gadens Lawyers. She has a wealth of experience as a director serving on numerous boards and organisations. She has held a number of positions in the Public Service including a

three year term as the Public Service Commissioner. Lady Winifred has been practising law (commercial/corporate) for nearly 20 years, all of this period with Gadens Lawyers. She was admitted to the partnership on the 1 July, 1993 and became an equity partner three years later on the 1 June, 1996. Then she was managing partner for 4 years from 1999 to December 2004. Currently and because of the responsibilities she has holding independent directorships on various corporate boards, her professional practice is in the corporate advisory and special projects.

Education:

- 1987 • Bachelor of Laws, University of PNG
- 1975 • Bachelor of Arts, University of PNG
- 1970 • University of Papua New Guinea Preliminary Year - Matriculation
- 1969 • High School Certificate, Madina Girls High School, New Ireland Province

Professional Affiliations

- PNG Law Society Council
- Papua New Guinea Institute of Directors Inc. (past president and founding member)

Company Board Directorship

- New Britain Palm Oil Limited-appointed 4th October 2002.
- Lihir Gold Limited-appointed 19th October 2004.
- South Pacific Post Limited-appointed 21st October 2004
- Steamships Trading Company Limited- August 2005
- Nautilus Minerals Niugini Limited

Other Board Memberships Past President and member of the Papua New Guinea Business Council

- Institute of National Affairs –
- Honorary Registrar, Anglican Church of Papua New Guinea-current
- Director, Anglicare (Stop Aids) PNG-
- Inaugural & President , Coalition For Change PNG Inc . a not- for- profit advocacy organisation with the objective of working towards the elimination of violence against women and children.

Former Board Membership

- Council Member – PNG Law Society
- University of Papua New Guinea Council
- National Housing Commission
- National Fisheries Authority
- Member – Constitutional Development Commission
- Investment Committee member- Kula Fund (Pacific Capital Partners)

SIR LING JAMES SEETO



Sir Ling James Seeto is the Managing Director of Lingana Propriety Limited and the Chairman, Managing Director and part owner of Kwila Insurance Corp Limited. Being made a fellow of the PNG Institute of Directors he said is quite an honour.

"I am really happy about the award. It's an honour and really a big surprise. And I thank everyone and my hardworking staff all around the country." Born on the 19 June, 1933 to Yeeing Seeto and Kamfoung Mack, the seventy-eight year old is a third generation Chinese who settled in Rabaul. He is married with two sons and has seven grandchildren. He was educated in Rabaul and then in Sydney after which he went back to Rabaul and worked at Pings Co. from 1954 to 1958, with Shell Co. from 1958 to 1962 and the Metal Industries from 1962 to 1964. Finally, deciding to go solo Sir Ling James Seeto started out with a trade store at Gabutu in 1965.

At the time he was the only Chinese man running a store that was selling Australian goods. And since then his business has grown. However, he says times have changed.

"Doing business back then was simple. Now it's different, more difficult and complicated." But that has not deterred him from anything. In 1978, he and the late Sir Maori Kiki started the Kwila Insurance Company. They first began by selling life insurance and later branched out to property development.

His other achievements include being awarded a Member of the Order of the British Empire (MBE) in 1975, a Silver Jubilee Medal in 1977, a PNG Independence Medal in 1986 and a Knight Bachelor (Kt) in 1988.

Sir Ling James Seeto has also been a board member of the National Investment and Development Authority, the PNG Development Bank, PNG Harbours Board, Water Resources Board of PNG, the Salvation Army Advisory Board and a Youth Leader with the Rabaul Methodist Church.

In his spare time he likes to indulge in gardening and cooking.

1. Understand legal framework

Learn and understand the structure, legislation and regulations under which my Company, Board, Council, Commission or Trust is constituted and empowered to operate.

2. Care, diligence and law abidance

Use all due care, diligence and honesty in fulfilling the requirements of my appointment and to act within the spirit, as well as to the letter, of the laws of Papua New Guinea and/or such other Country in which I may be required to act.

3. Personal responsibility

Assume personal responsibility and accept personal accountability for strict and careful governance of the company or organisation for which my Board, Council, Commission, Trust or Committee is constituted.

4. Proper use of powers

Use the powers that are entrusted to me as a Director or Board member for the right and proper purposes of safeguarding the shareholders, stakeholders and assets of the Company or Organisation.

5. Personal gain or favour

Refrain from using my appointment, or the powers entrusted to me therein, or any information that I may obtain there from, for undue personal gain or favour, or to provide undue gain or favour for others.

6. Conflict of interests

Ensure that my personal interests or pursuits, or the interests or pursuits of any closely associated person or group, do not interfere with, or influence decisions entered into for or on behalf of, the Company or Organisation.

7. Declaration of interest

Declare my personal interest in, and refrain from entering into discussion upon, any matters of which the outcome

may conflict with, impact upon or benefit my personal or associated business interests.

8. Safeguard information

Ensure that information obtained in the course of my duties is kept safe and confidential and is only disclosed as and when it may be permitted or decided upon by my Board, Council, Commission, Trust or Committee or as may be required of me by law.

9. Financial integrity

Accept only such remuneration and perquisites in reward for my services as are reasonable and have been duly approved by the Board, Council, Commission, Trust or Committee or as may have been established by legislative process.

10. Transparency

Provide such statements of personal and immediate family income and assets as may reasonably be requested in the course of any normal or extraordinary audit of the Company or Organisation of which I am a member of the Board, Council, Commission, Trust or Committee.

11. Personal conduct

Conduct myself in a manner that will enhance the image of all Companies and Organisations with which I am associated.

12. Cessation of Board Appointment

Resign, or accept termination of appointment from the Board, Council, Commission, Trust or Committee with due courtesy and dignity, if required to do so by the authority under which my appointment was made, or in the event of my being declared bankrupt, or if my personal circumstances seriously affect the manner in which I can conscientiously and effectively perform my duties.

Highlights of the dinner night



PNGID Board of Directors



Benny Popoitai
President



Richard Kassman
Vice President



Zanie Theron
Treasurer



Linda Paru
Director



Wayne Dorgan
Director



Christopher Giddings
Director



Paul Harris
Director

PNGID

PAPUA NEW GUINEA INSTITUTE OF DIRECTORS

Papua New Guinea Institute of Directors Inc.

Promoting Professional Directorship
and Good Governance in
Papua New Guinea through:

- ... training, development & research
- ... strong peer networking, discourse & engagement
- ... promoting ethical standards of practice & behaviour
- ... peer recognition of high achievers & distinction of service
- ... international accredited qualification

Better Governance and Leadership
building a Greater Nation
of Papua New Guinea

"Promoting Good Governance"

*Please feel free to contact
PNGID Board or the
Executive Officer on:*

P.O.Box 660, Port Moresby, NCD
Phone: 323 2443 Fax: 323 2446
Website: www.pngid.org.pg



Executive Officer
Eileen Samoa-Simet

2010 Award Winners



Male Director of the Year
Maresh Patel (CPL group)



Female Director of the Year
Tamzin Wardley (WR Carpenters)



Young Director of the Year
Charlie Gilchibi (NASFUND)



**Innovative Company
of the Year** (Data Nets)

2009 Award Winners



Male Director of the Year
Leon Buskens (Nambawan Super Ltd)



Female Director of the Year
Lady Winifred Kamit (Gadens Lawyers)



Young Director of the Year
Richard Sapias (Ashton Brunswick)



Innovative Company
(NASFUND)



2011 Awards